

# Accelerated Protection Life Insurance Plan Target Market Determination (TMD)

<b>Product:</b>	Accelerated Protection – Life Insurance Plan ( <b>the product</b> ), offered in the Combined Product Disclosure Statement and Policy Document ( <b>PDS</b> ) with issue date 12 December 2024
<b>Issuer:</b>	TAL Life Limited ( <b>TAL Life</b> ) ABN 70 050 109 450 AFSL 237848
<b>Date of this TMD:</b>	12 December 2024
<b>Version:</b>	1

## Important information

This TMD sets out the product description and key attributes, target market, distribution conditions, review periods and review triggers for the product. This TMD forms part of the product design and distribution arrangements of the product.

This document is **not** a product disclosure statement, and is **not** a summary of the conditions, features or terms of the product. The terms and conditions of cover provided under the product are set out in the PDS, along with any Policy Schedule (if applicable). Consumers interested in acquiring this product should carefully read those documents before deciding to purchase, or to continue to hold the product. The PDS can be obtained from [www.tal.com.au](http://www.tal.com.au).

There are a number of terms in this TMD which have a particular meaning. Where a defined term is used in this TMD, the first letter of each word is capitalised (e.g., 'Policy Owner'). These terms are defined in the PDS.

This document does not take into account any consumer's individual objectives, financial situation or needs. If a consumer has any questions about the product, please speak with a financial adviser or contact TAL Life.

Accelerated Protection is an insurance Policy, under which consumers can select a number of Plans comprising of Life Insurance, Total and Permanent Disability Insurance, Critical Illness Insurance, Child's Critical Illness Insurance and Income Protection. This TMD relates to the Life Insurance Plan.

**The product is an insurance Policy, not a savings plan, which means no financial benefit is payable from the Policy unless claim eligibility conditions are met.**

Accelerated Protection may be acquired via various distributors with or without personal advice. Not all options, benefits and sum insured limits may be available from a distributor. A distributor can inform consumers of any features (such as options, benefits or sum insured limits) that are not available.

## Product description and key attributes

<b>Product description</b>	Provides a lump sum Benefit Amount in the event the Life Insured dies or is diagnosed as Terminally Ill and has a life expectancy of less than 12 months.
<b>Eligibility criteria</b>	<ul style="list-style-type: none"> <li>• Entry age for Variable Age-Stepped Premiums: 19 – 74 (age next birthday);</li> <li>• Entry age for Variable Premiums: 19 – 60 (age next birthday); and</li> <li>• Subject to TAL Life's Underwriting assessment including relating to health and medical history, occupation, income, lifestyle, pastimes and current and past insurance.</li> </ul>
<b>Maximum Benefit Amount</b>	Any financially justifiable amount.
<b>Expiry age</b>	<ul style="list-style-type: none"> <li>• On the Policy anniversary before the Life Insured's 100th birthday when structured outside of superannuation.</li> <li>• On the Policy anniversary before the Life Insured's 75th birthday when structured through superannuation.</li> </ul>
<b>Key exclusions and limitations</b>	<ul style="list-style-type: none"> <li>• No payments will be made under Life Insurance, and any included or optional benefits (if applicable), if the claim arises directly or indirectly because of an intentional self-inflicted act by the Life Insured:             <ul style="list-style-type: none"> <li>- within 13 months after the Plan start date;</li> <li>- within 13 months after the date of any increase applied for, in respect of the increase amount; and</li> <li>- within 13 months after the most recent date TAL Life agreed to reinstate either the Plan or Policy.</li> </ul> </li> <li>• Special conditions may be determined and agreed to during Underwriting. If applicable, the special condition will be shown in the Policy Schedule.</li> </ul>
<b>Premium structures</b>	<p>The Premium structures available are Variable Age-Stepped Premiums or Variable Premiums.</p> <p>Variable Age-Stepped Premiums are based on the Life Insured's age at each Policy anniversary and the length of time you have had your Policy. Variable Age-Stepped Premiums generally increase as you age. The increases will generally be more significant as you get older. Variable Age-Stepped Premiums can also increase with the length of time you have had your policy. This means Variable Age-Stepped Premiums will generally increase at each Policy anniversary. The yearly cost for Variable Age-Stepped Premiums will generally be lower than Variable Premiums but may become higher than Variable Premiums in later years.</p> <p>Variable Premiums are based on the Life Insured's age at the Plan start date. Each additional amount of cover, whether it be from the Inflation Protection Benefit or if you request to increase your cover, will be priced based on the Life Insured's age at the date of increase. This additional cover will generally have a higher premium rate than the original cover. The yearly cost for Variable Premiums will generally be higher than Variable Age-Stepped Premiums but may become lower than Variable Age-Stepped Premiums in later years:</p> <ul style="list-style-type: none"> <li>• Where Variable Premium to age 65 is shown, premiums will change to Variable Age-Stepped Premiums on the Policy anniversary before the Life Insured's 65th birthday; or</li> <li>• Where Variable Premium to age 70 is shown, premiums will change to Variable Age-Stepped premiums on the Policy anniversary before the Life Insured's 70th birthday.</li> </ul> <p>The first Variable Age-Stepped premium (from age 65 or 70, as applicable) will be calculated using our premium rates for the age of the Life Insured at the time the change occurs and will take into account any extra premiums charged and special provisions that apply to the Plan for the Life Insured. Both Variable Age-Stepped and Variable Premiums are not guaranteed to remain the same each year. Premiums and the amount consumers pay will change if:</p> <ul style="list-style-type: none"> <li>• TAL Life changes its premium rates or Policy fees;</li> <li>• The Policy Owner varies the Policy, for example when the Policy Owner adds a new Plan or benefit option;</li> <li>• There is a change in the Life Insured's Benefit Amount, for example when the Life Insured's Benefit Amount increases (including through the Inflation Protection Benefit and Guaranteed Future Insurability Benefit);</li> <li>• A discount no longer applies or changes. This includes when the Policy Owner varies their Policy, or another policy held with us; or</li> <li>• Government duties or charges change.</li> </ul> <p>If premiums are not paid when due, the Policy will end (subject to the required notice periods) and the Life Insured will no longer be covered and cannot claim for events occurring after the Policy ends.</p>

<b>Insurance through superannuation</b>	Refer to the TAL Accelerated Protection through TAL Super Life Insurance Plan, target market determination for Life Insurance structured through superannuation.
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### Target market

<b>Eligibility of consumers in the target market</b>	<p>The target market for the product comprises of consumers who:</p> <ul style="list-style-type: none"> <li>• Are aged 19 – 74 (next birthday) for Variable Age-Stepped Premiums;</li> <li>• Are aged 19 – 60 (next birthday) for Variable Premiums; and</li> <li>• Meet TAL Life’s Underwriting assessment, including relating to health and medical history, occupation, income, lifestyle, pastimes and current and past insurance.</li> </ul>
<b>Objective of consumers in the target market</b>	The target market comprises of consumers who are looking for cover that provides a lump sum Benefit Amount in the event the Life Insured dies or is diagnosed as Terminally Ill.
<b>Financial situation of consumers in the target market</b>	<p>The target market comprises of consumers who have the financial capacity to fund the costs of cover, in accordance with their chosen premium structure, over the period they intend to hold the cover.</p> <p>The premium structures available are Variable Age-Stepped Premium and Variable Premium. These premium structures are described in the “Product description and key attributes” section above. In deciding what premium structure may be appropriate, consumers will need to consider what premium structure suits their financial situation.</p> <p>The yearly cost for Variable Age-Stepped Premiums will generally be lower than Variable Premiums but may become higher than Variable Premiums in later years.</p> <p>The yearly cost for Variable Premiums will generally be higher than Variable Age-Stepped Premiums but may become lower than Variable Age-Stepped Premiums in later years.</p> <p>Regardless of the premium structure consumers choose, premium rates for both Variable Age-Stepped and Variable Premium types can increase.</p> <p>Consumers should consider if they have the financial capacity to fund the costs of cover, in accordance with their chosen premium structure, over the period they intend to hold the cover. This includes periods in which financial capacity may change such as, but not limited to, changing employment circumstances, entering retirement or another change in their financial situation. Consumers should form their own assessment of their capacity to fund premiums.</p>
<b>Needs of the consumers in the target market</b>	The target market comprises of consumers who have a need, or may in the future have a need, to pay for outstanding financial commitments or want to leave a financial legacy in the event the Life Insured dies or is diagnosed as Terminally Ill.
<b>Appropriateness of the product for the target market</b>	<p>The target market comprises of those who have or expect to have outstanding financial commitments or want to leave a financial legacy that will not be satisfied in the event the Life Insured dies or is diagnosed as Terminally Ill. The target market also comprises of those who have the financial capacity to fund the costs of cover in accordance with their chosen premium structure, over the period they intend to hold cover.</p> <p>As the product pays a lump sum Benefit Amount in the event the Life Insured dies or is diagnosed as Terminally Ill, is only available for those consumers who meet meeting the eligibility criteria, and who have the financial capacity to fund the costs of cover (having formed their own assessment of such capacity), the product is therefore likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market.</p>

<b>Consumers who are outside the target market</b>	<p>The target market does not include consumers who:</p> <ul style="list-style-type: none"> <li>• Are under 18 years of age;</li> <li>• Are 74 years of age or older;</li> <li>• Do not meet TAL Life's Underwriting assessment;</li> <li>• Do not have the financial capacity to fund the costs of cover, in accordance with their chosen premium structure, over the period they intend to hold the cover; or</li> <li>• Have the capacity to and are willing to pay for outstanding financial commitments or leave a financial legacy without the cover under this product.</li> </ul>
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### Distribution conditions

<b>Distribution conditions: Personal advice</b>	<p>Distribution conditions do not apply with respect to the provision of personal advice or to arranging for a consumer to apply for or acquire the product for the purpose of implementing personal advice. This is because regulated persons who provide personal advice have statutory and general law duties with respect to the provision of personal advice which apply instead of the distribution conditions.</p>
<b>Distribution conditions: General advice</b>	<p>The following distribution conditions apply with respect to the provision of general advice:</p> <ul style="list-style-type: none"> <li>• Distributors must be authorised by TAL Life to distribute the product;</li> <li>• Distributors must obtain information required to determine whether the consumer is eligible for the product and must not permit a consumer to be issued the product if the consumer does not meet the eligibility criteria (provided that the consumer has provided all relevant information honestly and completely);</li> <li>• Distributors must draw the consumer's attention to the key features of the product, including an estimate of the applicable premium (based on the consumer's requested product benefits) to enable the consumer to determine if the product is likely to be consistent with their objectives, financial situation and needs;</li> <li>• Distributors must have in place processes in relation to call scripts, training, monitoring and quality assurance designed to ensure the appropriate distribution of the product (call centres only); and</li> <li>• Distributors must make the PDS of the product available to consumers.</li> </ul>
<b>Referrers</b>	<p>Referrers are distributors who may engage in retail product distribution conduct (such as general advice on a website) but have limited or no contact with the consumer. In these circumstances, the referrers may refer the consumer to TAL Life or another distributor who must comply with the distribution conditions as outlined above.</p>
<b>Appropriateness of the distribution conditions: General advice</b>	<p>The distribution conditions will result in the product being issued to consumers who are likely to be in the target market because:</p> <ul style="list-style-type: none"> <li>• The requirement for distributors to determine whether a consumer is eligible for the product and not permit consumers to be issued the product if they do not satisfy the eligibility criteria means the product cannot be issued to consumers who are not eligible for the product; and</li> <li>• The requirement for distributors to draw the consumer's attention to the key features of the product, including an estimate of the applicable premium (based on the consumer's requested product benefits), is likely to prompt a consumer to either proceed or not to proceed with an application, based on their financial capacity to afford the applicable premiums and determination of whether the product is consistent with their likely objectives, financial situation and needs.</li> </ul>

## Review periods and review triggers

### Review periods

**Initial review period:**

The first review of this TMD will be completed by 12 December 2025, unless a review trigger requires a review to be completed at an earlier date.

**Ongoing review period:**

Each subsequent review of this TMD will be completed within two years after the completion of the prior review unless a review trigger requires a review to be completed at an earlier date.

### Review trigger 1

**Description:** The commencement of a significant change in law that materially affects the product design, distribution of the product or class of products that includes this product.

**Reporting information:**

- Changes to relevant regulation, legislation and instruments.

**Reporting period and review obligation:**

- TAL Life must monitor and consider any significant relevant change in law that materially affects the design or distribution of the product.

### Review trigger 2

**Description:** Product performance is materially inconsistent with TAL Life's expectations of the appropriateness of the product for consumers having regard to the following Reporting information:

- Claim ratios by cover type;
- The number of admitted, declined and withdrawn claims;
- The number of policies sold;
- Policy lapse rates; and
- The number of applications not accepted.

**Reporting period and review obligation:**

- TAL Life must collect the reporting information and review these factors twice a year at the end of March and September.

### Review trigger 3

**Description:** Significant or unexpectedly high number of complaints regarding product design, claims and distribution conditions that would reasonably suggest that this TMD is no longer appropriate.

**Reporting information:**

- The nature of complaints and the total number of complaints received in relation to the product within the reporting period.

**Reporting period and review obligation:**

- TAL Life must review and consider the nature of complaints and the total number of complaints twice a year at the end of March and September.
- Distributors must report the complaints and the total number of complaints to TAL Life, with reports required within 10 business days of the end of March and September.

<b>Review trigger 4</b>	<p><b>Description:</b> Significant change to the design or distribution of the product which TAL Life considers could result in a change to:</p> <ul style="list-style-type: none"> <li>• Whether the product is likely to be consistent with the likely objectives, financial situation or needs of the target market; or</li> <li>• The distribution conditions required to ensure that the product is likely to be issued to consumers who are within the target market.</li> </ul> <p><b>Reporting information:</b></p> <ul style="list-style-type: none"> <li>• Any significant changes to the design or distribution of the product.</li> </ul> <p><b>Reporting period and review obligation:</b></p> <ul style="list-style-type: none"> <li>• TAL Life must monitor and consider any significant change to the design or distribution of the product.</li> </ul>
<b>Review trigger 5</b>	<p><b>Description:</b> TAL Life determines that a significant dealing in the product outside the target market (except for an excluded dealing) has occurred.</p> <p><b>Reporting information:</b></p> <ul style="list-style-type: none"> <li>• Any dealing in the product which the regulated person becomes aware of that is not consistent with this TMD.</li> </ul> <p><b>Reporting period and review obligation:</b></p> <ul style="list-style-type: none"> <li>• TAL Life must promptly review and consider any significant dealing reported to it;</li> <li>• TAL Life must also consider any dealing it considers to be a significant dealing in the product outside the target market; and</li> <li>• Any dealing outside the target market must be reported by distributors to TAL Life as soon as practicable, and in any case within 10 business days of the distributor becoming aware of the significant dealing.</li> </ul>
<b>Review trigger 6</b>	<p><b>Description:</b> The use of a product intervention power under the law in relation to the distribution or design of this product where TAL Life considers this to be a reasonable indication that this TMD is no longer appropriate.</p> <p><b>Reporting information:</b></p> <ul style="list-style-type: none"> <li>• The making of any applicable product intervention order which affects the distribution or design of the product.</li> </ul> <p><b>Reporting period and review obligation:</b></p> <ul style="list-style-type: none"> <li>• TAL Life must promptly consider any product intervention order which affects the product.</li> </ul>

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